

# THE ADMINISTRATOR

A PUBLICATION OF THE N.C. CITY & COUNTY MANAGEMENT ASSOCIATION

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## SEE YOU IN SEATTLE

**The 2015 ICMA**  
Annual Conference will be  
Sept. 27-30, 2015 in  
Seattle/King County.

Virginia Local  
Government Management  
Association President-Elect  
Becky Dickson, Goochland  
County (Va.)  
administrator, recently  
took a visit to scout the  
location, and reported  
back to her southeastern  
colleagues about her  
thoughts.

"ICMA is very focused  
on creating a great return-

on-investment and concrete  
takeaways for attendees,"  
said Dickson. "The host  
committee has done a great  
job planning social activities-  
such as an evening reception  
at the Seattle Aquarium and  
an evening event at the  
Experience Music Project  
(EMP), a fabulous and unique  
facility. I encourage you to  
save the date and check out  
information about the  
conference at ICMA.org under  
Events!"

Major themes planned for  
the conference: include Equity  
and Empowerment in Public

Policy Management;  
Making Local Government  
Relevant; Safely Steering  
through the Elements;  
Skills and Tools for the 21st  
Century Manager; The Next  
Generation of  
"Infrastructure"; Career  
Track: Assistants; Career  
Track: County Managers;  
Career Track:  
Senior/Credentialed  
Managers; Career Track: and  
Small Community Managers.

Be sure to go to ICMA.org  
for more information about  
the 2015 ICMA Annual  
Conference.

## JOIN ICMA'S STRATEGIC PLANNING PROCESS

**On behalf of ICMA**  
*President Jim Bennett, we  
are reaching out to the  
presidents of the state  
associations. Please  
consider volunteering for  
this effort and/or  
encouraging members in  
your state to  
volunteer. This task force  
will be a group of 40  
individuals comprised of  
ICMA members, colleagues  
from affiliated  
organizations, private  
sector representatives, and  
academics. The first*

*meeting will take place late  
spring/early summer.*

*The opportunity for  
individuals to volunteer is  
open until March 2<sup>nd</sup>. Here  
is the link to our website  
where you will find additional  
information about the effort  
as well as the form to  
volunteer: [http://icma.org/en/icma/members/committees/task\\_forces/call\\_for\\_volunteers](http://icma.org/en/icma/members/committees/task_forces/call_for_volunteers)*

*Please do not hesitate to  
contact me if I can answer*

*any questions you may  
have. We look forward to  
having the leadership of  
your state association join  
the effort.*

*Regards,*

**Martha Peregó**  
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## THE ADMINISTRATOR

*The Administrator* is a monthly newsletter of the North Carolina City and County Management Association, a professional association for city and county managers and assistant managers from counties and municipalities throughout the state of North Carolina.

For comments or suggestions, please contact Matt Lail, editor, at 919-819-3979, or email at [collards12@yahoo.com](mailto:collards12@yahoo.com).

## UPCOMING EVENTS

### 2015 NCCCMA Summer Seminar

Wilmington Riverside  
June 18-20, 2015

### 2016 NCCCMA Winter Seminar

Sheraton RTP  
February 3-5, 2016

# CONGRATULATIONS TO THE 2014-15 MPA SCHOLARSHIP WINNERS

**Congratulations to** the 2014-15 winners of the N.C. City & County Management Association (NCCCMA) Master's of Public Administration scholarships. These deserving people were recognized during the President's Luncheon of the 2015 NCCCMA Winter Seminar, which was held in early February at the Sheraton Imperial RTP.

Here are the winners of the 2014-15 NCCCMA MPA Scholarship Winners from each of the public MPA programs in the state of North Carolina:

**Ian Bumgarner** – Matt W. Williamson Scholarship, Appalachian State University

**Henry Boyd** – Donald B. Hayman Scholarship, East Carolina University

**LaQuana Palmer** – Gordton Whitaker Scholarship, North Carolina Central University

**Hunter Isgrig** – John "Jack" Vogt Scholarship, North Carolina State University

**Allison Hawkins** – John Milton Gold Scholarship,

UNC-Chapel Hill

**Michael Tkachuk** – Albert & Gladys Coates Scholarship, UNC Charlotte

**Hunter Frank** – Marvin Hoffman Scholarship, UNC Greensboro

**Bo Weichel** – NCCCMA MPA Scholarship, UNC Pembroke

**Meg Young** – NCCCMA MPA Scholarship, UNC Wilmington

**Amanda Owens** – Jake Wicker Scholarship, Western Carolina University

The Collaboration with MPA Programs Committee is an NCCCMA Committee that is charged with maintaining and enhancing relationships with the 10 MPA programs at the public universities in the state.

To learn more about the committee, visit the NCCCMA website and look under the "Committees Responsibilities" section under the "About" tab.

## 2015 ICMA REGIONAL SUMMIT TO TAKE PLACE AT GROVE PARK INN IN ASHEVILLE

### The ICMA Southeast

Regional Summit is a networking and professional development opportunity for members and state officers in the Southeast.

This year's Southeast Summit will take place March 12-13, 2015, at the Omni Grove Park Inn, 290 Macon Avenue in Asheville.

The cost for the Southeast Summit is \$295 for ICMA Members; \$395 for nonmembers.

All ICMA members and state officers in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia are invited to attend the ICMA Southeast Regional Summit. Network with colleagues, discuss ICMA issues and programs, and provide feedback to the ICMA Executive Board and staff.

The [Emerging Professionals Leadership Institute](#) precedes each regional summit. Managers are encouraged to invite early career professionals and emerging leaders to attend this leadership institute.

### Summit Tentative Agenda

#### Thursday

[Mid-Career Managers Institute](#) gather at dinner

#### REGIONAL SUMMIT BEGINS

1:30-4:30 ICMA University Workshop: **The Art and Science of Persuasion**

5:30-6:30 Reception - sponsored by ICMA-RC

6:30-8:30 Dinner - "Celebrating the Profession"

#### Friday

7:30-8:15 Breakfast

8:15-10:00 Meet with your ICMA Executive Board

10:15-12:00 Regional Meeting of State Officers and Members

#### Featured ICMA University Workshop -- **The Art and Science of Persuasion**

The art and science of persuasion needs to be in every manager's tool kit. Provocatively, Daniel Pink in his new work, *To Sell is*



*Human*, explains that everyone must master the Art of Sales.

This interactive skill-building session will focus on how the top six traits of effective sales people can improve your ability to work with elected officials, citizens and staff.

During the session we will explore the concepts of attunement (and learn why extroverted behavior is not always the best approach to influencing others), buoyancy, clarity, pitch, improvise and service. We will also view the latest conversation between Bob O'Neill and Dan Pink in the Leading Ideas Series: *To Sell is Human*.

Please go to [ICMA.org](http://ICMA.org) for more information.