

# THE ADMINISTRATOR

A PUBLICATION OF THE N.C. CITY & COUNTY MANAGEMENT ASSOCIATION

MARCH 2016, ISSUE 3

## DEADLINES APPROACHING FOR TWO SCHOOL OF GOVERNMENT EVENTS

### **Register for the Engaging Women in Public Service Local Government Managers' Summit, April 29, Greensboro**

The *Engaging Women in Public Service* initiative is designed to equip women to pursue leadership positions in public organizations and to promote awareness among local government leaders of the advantage of doing so. This year the initiative has added a summit for women local government managers.

This summit is designed to bring women local government managers, administrators, and assistant managers together for networking, career advice, and skill building. The event will be held on April 29, 2016, in Greensboro.

The N.C. City & County Management Association

(NCCCMA) has made a \$9,000 contribution to support this summit.

For more details or to register, visit [www.sog.unc.edu/courses/engaging-women-public-service-local-government-managers-summit](http://www.sog.unc.edu/courses/engaging-women-public-service-local-government-managers-summit).

### **Apply for the 2016 Public Executive Leadership Academy | Application Deadline May 2**

**Course dates: July 11-15 and August 8-12, 2016**

The *Public Executive Leadership Academy* is designed for public leaders with at least five to seven years of progressively responsible management experience. A select group of 25 participants is admitted to each class. The 2016 sessions will cover topics including disruptive trends



and competing values, personal styles and 360-degree assessment, community leadership and community engagement, message framing, political astuteness, collaborative process skills, and individual and organizational innovation.

Applications for PELA are due on May 1. A select group of 25 people will be admitted to the two weeklong sessions at the School of Government at UNC-Chapel Hill. Visit [www.pela.unc.edu](http://www.pela.unc.edu) for information about the program, scholarships, tuition discounts, and application forms.

NCCCMA has once again contributed \$10,000 to support PELA.

## THE ADMINISTRATOR

*The Administrator* is a monthly newsletter of the North Carolina City and County Management Association, a professional association for city and county managers and assistant managers from counties and municipalities throughout the state of North Carolina.

For comments or suggestions, please contact Matt Lail, editor, at 919-819-3979, or email at [collards12@yahoo.com](mailto:collards12@yahoo.com).

## UPCOMING EVENTS

### 2016 NCCCMA Summer Seminar

Renaissance Hotel, Asheville  
June 23-25, 2016

### 2017 NCCCMA Summer Seminar

Embassy Suites Concord Golf Resort & Spa, Concord  
June 21-24, 2017

## ICMA CODE DRIVES LOCAL GOVERNMENT CULTURE

**During National Ethics Awareness Month** in March, ICMA urges local government leaders to develop a strategy for building an integrity-based culture within their organizations that promotes ethical behavior.

As a condition of membership, ICMA members must agree to abide by the [ICMA Code of Ethics](#)—adopted in 1924 as a set of standards governing the personal and professional behavior of generations of local government managers—and to submit to a peer-to-peer review of any allegation of unethical conduct involving them.

Since the development of the 12 tenets of the Code, ICMA has built an extensive collection of [ethics issues and advice](#), case studies, and model local government documents. This knowledge has been translated into [training workshops and courses](#) (including an ["Ethics 101"](#) online ethics course for local government staff), consulting services, ethics textbooks, and other resources designed to further the organization's mission throughout the world.

"There are a number of things a government organization can do to foster ethical behavior," says Martha Perego, ICMA director of Ethics and Membership, who has counseled hundreds of individuals on ethical issues and authors a monthly column, "[Ethics Matter!](#)," in ICMA's [PM \(Public Management\)](#) magazine.

ICMA continues to promote its now-92-year-old Code of Ethics through extensive education, training, and advice and a rigorously enforced peer-review process that investigates complaints. On average, the ICMA Committee on Professional Conduct reviews roughly 20 to 30 ethics complaints against members each year, which can result in a public censure, membership bar, revocation of a member's ICMA Credentialed Manager designation, or a private censure.

[Learn more](#) about public sector ethics, building an ethical culture through ethics education and training, and the continuing development and enforcement of the ICMA Code of Ethics.

## A THANK YOU FROM BOB O'NEILL

**Bob O'Neill**, executive director of the International City/County Management Association, was recently honored at the 2016 N.C. City & County Management Association (NCCCMA)'s Winter Seminar. O'Neill, who is retiring at the end of this year, was recognized with honorary NCCCMA membership. In addition, the NCCCMA presented O'Neill with a \$1,000 donation to the Robert J. O'Neill Scholarship Fund.

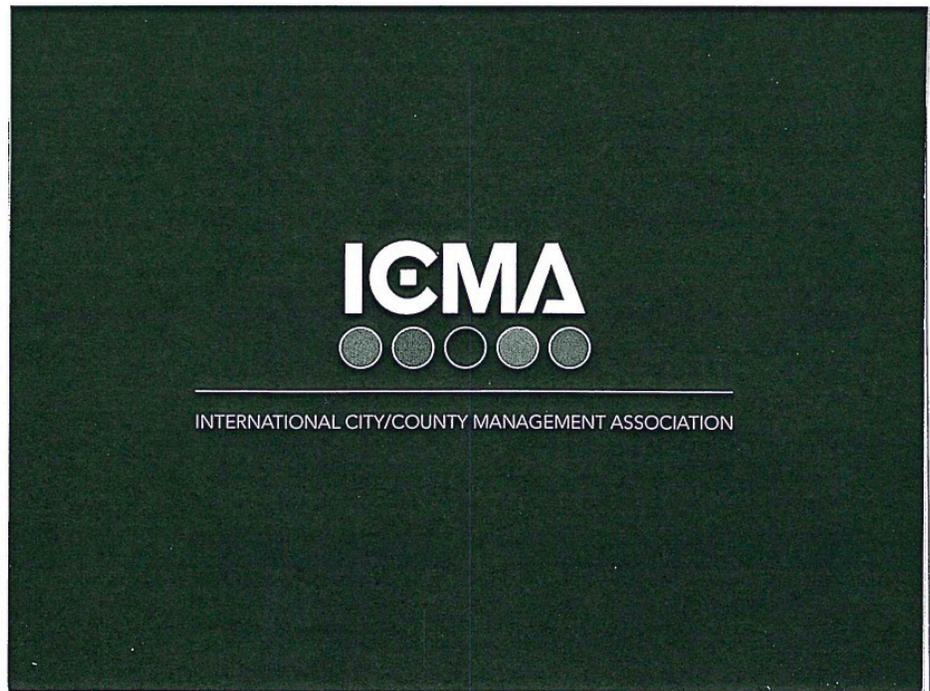
O'Neill sent the thank you note (right) to NCCCMA President Scott Hildebran which says:

Scott,

*Thank you for the wonderful recognition at the North Carolina meeting. I always love my visits to N.C., but this was very special.*

*I can't thank you enough!*

Bob



Scott

*Thank you for the wonderful recognition at the North Carolina meeting. I always love my visits to NC but this was very special. I can't thank you enough!*

A handwritten signature in black ink, appearing to be "S. Hildebran", is written below the typed text.