

THE ADMINISTRATOR

A PUBLICATION OF THE N.C. CITY & COUNTY MANAGEMENT ASSOCIATION

MARCH 2017, ISSUE 3

A LOOK AT ICMA'S STRATEGIC PLAN

The International City/County Management Association (ICMA) will soon be in the process of updating its strategic plan. In the meantime, it is important for ICMA members and members of the respective state associations, such as the N.C. City & County Management Association, to be familiar with the ICMA Strategic Plan.

The following is Envision ICMA – Our Strategic Plan.

Vision: To be the leading association of local government professionals dedicated to creating and sustaining thriving communities throughout the world.

Mission: To advance professional local government through leadership, management, innovation and ethics.

Core Beliefs – We Believe In:

Public Service: including the stewardship of democratic principles and the efficient and



Leaders at the Core of Better Communities

transparent use of public resources;

Ethics: as the core of professionalism in local government leadership and management as outline in the ICMA Code of Ethics;

Council Manager Form of Government and Professional Management: as the preferred local government structure;

Equity and Inclusion: ensuring that local governments are inclusive and mirror the diversity of communities;

The Continuous Pursuit of Excellence: including professional development, life-long learning, networking, capacity building, knowledge sharing and engagement;

Stewardship:

balancing resources including people, financial, social capital and environmental so that communities are better than we found them;

Leadership:

developing leadership capacity and attracting and developing future generations of leaders.

Key Priorities: The Strategic Initiatives identified by the task force naturally lend themselves to being organized around the following key priorities:

- Member Benefits and Growth
- Learning Community
- Thought Leadership and Research Network
- Advocacy and Outreach
- Governance and Outreach

THE ADMINISTRATOR

The Administrator is a monthly newsletter of the North Carolina City and County Management Association, a professional association for city and county managers and assistant managers from counties and municipalities throughout the state of North Carolina.

For comments or suggestions, please contact Matt Lail, editor, at 919-819-3979, or email at collards12@yahoo.com.

UPCOMING EVENTS

2017 NCCCMA Summer Seminar

Embassy Suites Concord Golf Resort & Spa, Concord
June 21-24, 2017

2017 ICMA Southeast Regional Summit

Courtyard Marriott Gatlinburg
Downtown
Gatlinburg, Tenn.
April 27 & 28, 2017

NCCCMA SCHOLARSHIPS AVAILABLE

Those N.C. City & County Management Association (NCCCMA) members who are interested in attending the Public Executive Leadership Academy (PELA) at the School of Government in Chapel Hill may be eligible for scholarship assistance.

The NCCCMA offers scholarship opportunities to NCCCMA members. Members can receive a \$500 tuition discount. A limited number of partial scholarships are available through the NCCCMA. If interested, please contact Michael Peoples, NCCCMA Professional Development Chair, at 704-866-6013 or michaelp@cityofgastonia.com.

The deadline to apply for the NCCCMA Scholarship is April 21, 2017.

In addition, the Local Government Federal Credit Union (LGFCU) offers scholarships. The LGFCU Scholarship deadlines are April 1 and August 1.

To apply for the PELA



Stenberg

Class of 2017, visit sog.unc.edu and apply. The application must be submitted by May 1, 2017.

You will need to apply for scholarships by their due date and PELA by May 1, 2017. Scholarships will be announced by May 16.

PELA participants will pay their own expenses.

If you have any questions, please contact Carl Stenberg, PELA director, at Stenberg@sog.unc.edu or Lisa Sheffield, program manager, at Sheffield@sog.unc.edu.

HAVE YOU REFERRED TO THE NCCCMA PROFESSIONAL DEVELOPMENT CHECKLIST?

The Professional Development Committee of the N.C. City & County Management Association (NCCCMA) offers a handy checklist to provide professional development guidance to members through their careers. The overall goal of completing items on the checklist in the suggested order is to ultimately reach ICMA Credentialed Manager Status.

Here are the items (in order) from the checklist. To read more about each item, go to

www.ncmanagers.org:

- UNC School of Government/County Management Seminar
- ICMA Local Government 101
- ICMA Emerging Leaders Development Program
- ICMA Local Government 201
- UNC School of Government Public Executive Leadership Institute
- ICMA Mid-Career

- Manager's Institute
- ICMA Senior Executive Institute Leadership Program (Short Session)
- ICMA Gettysburg Leadership Institute
- ICMA Williamsburg Leadership Institute
- ICMA Senior Executive Institute (Full Two-Week Session)
- Harvard Kennedy School, Executive Education, Senior Executives in State and Local Government

NEW LIFE MEMBERS RECOGNIZED

At the 2017 Winter Seminar of the N.C. City & County Management Association (NCCCMA), the latest Life Members were recognized during the President's Luncheon. These folks were recognized for their distinguished careers in local government. The 2016-17 Life Members are:

J. Philip Bombardier, Assistant Manager, City of Gastonia

Jeff B. Emory, Manager, City of Lincolnton

Frank L. James, Manager, Town of Rural Hall

Ronald R. Kimble, Deputy Manager, City of Charlotte

J. Thomas Lundy, Manager, Catawba County

Ralph S. Messera, Public Works Director, Town of Matthews

Russell W. Overman, Manager, County of Beaufort

Calvin R. Peck, Jr., Manager, Village of Bald Head Island

Charles W. Penny, Manager, City of Rocky Mount

Phillip G. Ponder, Jr., Assistant Manager, County of Gaston

N. Erskine Smith, Jr., Manager, City of Mooresville

Barry L. Webb, Manager, Town of Belmont

Larry W. Wood, Assistant Manager, City of Gastonia

William A. Zell, Manager, Town of Aberdeen

CELEBRATING WOMEN IN GOVERNMENT

From ICMA.org

March is Women's History Month Women's Month, an annual event that highlights the contributions of women to history and contemporary society.

Throughout the month, ICMA will use this theme to highlight how far the local government management profession has come regarding women in the work environment and key leadership positions—and how much work remains to be done.

According to our January 2017 statistics, 29 percent of the 6,820 members working in local government are women.

Of the 3,406 members who are chief administrative officers (CAOs), nearly 16 percent are women, and just over 37 percent of ICMA member assistants and deputy CAOs are women. To check out the stats for your state, take a look at this [state-by-state overview](#).

We continue our firm commitment to implementing the recommendations of the [Task Force on Women in the Profession](#). The final report from that task force provides the framework for an ongoing work plan to support women in the local government management profession and to ensure that local governments and the

association reflect the diversity of the communities we serve.

The 2017 ICMA Regional Summits will feature a panel moderated by current ICMA President Lee Feldman titled "Equity and Inclusivity in the Workplace and Our Communities." The 2017 annual conference program will also feature a half-day ICMA University symposium that expands the gender balance issue to include the broader topics of equity and inclusivity. Conference tracks will include educational offerings on "Equity, Inclusivity, and Social Justice" as well as "Women in Management."

CONGRATULATIONS TO MPA SCHOLARSHIP WINNERS

The following students were recognized with NCCCM Master's of Public Administration (MPA) Scholarships during the 2017 NCCCM Winter Seminar last month:

Michael Phillips, East Carolina University, Donald B. Hayman Scholarship

Lance Riddle, Western Carolina University, Jake

Whicker Scholarship

Shannon Reidlinger, UNC-Charlotte, Albert & Gladys Coates Scholarship

Amanda Newton, UNC-Chapel Hill, John Milton Gold Scholarship

Craig Harris, UNC-Wilmington, NCCCM Scholarship

Christopher Watkins, UNC-Greensboro, Marvin

Hoffman Scholarship

Adam Murr, Appalachian State University, Matt W. Williamson Scholarship

Rube Holmes, N.C. Central University, Gordon Whitaker Scholarship

Ashley Pekrul, N.C. State University, John "Jack" Vogt Scholarship