

THE ADMINISTRATOR

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WOMEN IN PUBLIC SERVICE: IS BODY LANGUAGE IMPORTANT?

He's the boss; she's bossy. He's assertive; she's domineering. He's powerful *and* likeable; she's powerful *or* likeable.

These are biases that Carol Kinsey Goman, author of *The Silent Language of Leaders*, says are not uncommon in the workplace. "The implication for women who want to advance in their organizations," she says, "is to master an ability to display competence and power when the situation requires it, and then be seen as more empathetic and inclusive when it is more effective to do so."

That's where body language comes in. Find out how body language might impact your effectiveness as a leader at a one-day workshop, *Engaging Women in Public Service: Signals and Strategies*, to be held on Friday, June 5, at the Sheraton Hotel in Chapel Hill.

Offered by the School of Government, the workshop will include interactive sessions focusing on body language, leadership, overcoming barriers to career advancement, and confidence building. Goman, a renowned body language expert, will be joined by Betsy Polk and Maggie Chotas, authors of *Power Through Partnership: How Women Lead Better Together*, and Margaret Brunson, director of hospital relations for Alliance Behavioral Healthcare, whose area of expertise is how major life events affect and inform personal leadership styles.

School of Government faculty members Leisha-DeHart Davis, Kim Nelson, and Margaret Henderson have created a series of events for women in public service. The *Engaging Women in Public Service* initiative was recently recognized by the School of Government with an Innovation Award, funded by Local Government Federal Credit Union, to support the creation of additional

professional development opportunities for women local government leaders in North Carolina. These include a series of skill-building lunches that will equip attendees with critical gender-relevant workplace skills and an annual summit to convene women city and county managers, who rarely have the opportunity to network with one another.

"Women represent an enormous wellspring of untapped innovation in local government organizations," said DeHart-Davis. "Whether through leadership, high-capacity emotional labor, or a steel-strong community focus, women provide a source of human capital that sparks intellectual energy and organizational effectiveness."

Join an ongoing conversation around the topic through the LinkedIn group "Engaging Women in Public Service." To register for the June 5 event, visit bit.ly/engaging-women.

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The Administrator is a monthly newsletter of the North Carolina City and County Management Association, a professional association for city and county managers and assistant managers from counties and municipalities throughout the state of North Carolina.

For comments or suggestions, please contact Matt Lail, editor, at 919-819-3979, or email at collards12@yahoo.com.

UPCOMING EVENTS

2015 NCCCMA Summer Seminar

Wilmington Riverside
June 18-20, 2015

2016 NCCCMA Winter Seminar

Sheraton RTP
February 3-5, 2016

ICMA OFFERS BUDGETING WEBINAR SERIES

Get a better handle on the budgeting process by learning the principles and concepts that everyone should understand. With ICMA's new *Budgeting Guide* Webinar Series, local government managers will get a forward-looking, strategic examination of local government budgeting and how to improve the process.

Led by the Center for Priority Based Budgeting's Jon Johnson and Chris Fabian, this three-part webinar series will give local government managers and assistant managers the fundamentals needed to create a budget that will promote economic vitality in the community.

You and your staff will discuss:

- Lessons for budgeting and the budgeting cycle
- Budget preparation and legislative approval
- Managing conflict through a budget policy
- Executive implementation
- Financial controls, communication, and

- compliance
- Accounting and auditing
- Capital budgeting
- Performance measurement

A Budgeting Guide for Local Government, 3rd Edition is required reading for this series. You may purchase the book by calling 800-745-8780.

Session One: April 29, 2015: Getting Started: Budgeting Principles and Preparation

Session Two: May 13, 2015: Budget Implementation, Accounting, and Auditing

Session Three: May 27, 2015: Budgeting for Capital Improvements and Performance Improvements

Pricing for the webinar series starts at \$395 (member)/ \$695 (nonmember).

Please go to learning.icma.org to register.

SUMMER SEMINAR: LEARN TO LIVE AND GOVERN MORE EFFECTIVELY

The 2015 N.C. City & County Management Association (NCCCMA) Summer Seminar is just a couple of months away! This year's Summer Seminar will take place June 18-20 at the Hilton Riverside in Wilmington/New Hanover County.

This year's seminar offers a variety of networking and educational opportunities for the state's city and county managers, administrators and assistants.

Here are just some of the things to look forward to at this year's Summer Seminar (*final agenda to be determined*):

Thursday, June 18

Once again, a golf tournament will start the seminar off on a light and enjoyable note.

The play on the links will be followed by a networking reception that evening on the Terrace of the Hilton Riverside.

Friday, June 19

You won't want to miss the opening breakfast and general session on Friday morning. NCCCMA Past President and Life Member Harry



Jones, former Mecklenburg County manager, will offer up a speech entitled, "Learning to Live."

Following Jones' inspirational speech will be a general session on the Wilmington Downtown Inc., and the alliances/partnerships that organization has forged.

The first set of concurrent sessions begin later that day with sessions on infectious diseases/crisis communications, as well as one on development finance.

The subject of the lunch session on Friday is the state's changing demographics.

An ICMA Credentialed Workshop is planned on facilitation and leadership.

And Friday's activities close with a tour of Historic Wilmington.

Saturday, June 20

Breakfast on Saturday will coincide with the annual Business Meeting of the NCCCMA.

After a short break, the UNC School of Government will lead a general session called, "Red Tape to Green Tape."

And finally, the NCCCMA Summer Seminar will conclude with legislative updates from the N.C. League of Municipalities and the N.C. Association of County Commissioners, respectively

Look for more information about the 2015 NCCCMA Summer Seminar soon.