

The Administrator

A PUBLICATION OF THE NORTH CAROLINA CITY AND COUNTY MANAGEMENT ASSOCIATION

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Still time to register for 2012 Summer Seminar

This year's N.C. City & County Management Association (NCCCMA) Summer Seminar will be held June 28-30 at the Asheville Renaissance Hotel in Asheville/Buncombe County.

There is still time to register by going to www.ncmanagers.org.

The seminar will feature numerous workshops and guest speakers on topics such as media relations, public safety, city/county consolidation and how local governments are using emerging technologies to provide better services to citizens and make better uses of limited resources.

Other sessions include an ICMA (International City/County Management Association) Workshop called "Ethical Survivor," which is sure to be enjoyable and educational. The seminar will once again close with a legislative update from staff of the N.C. League of Municipalities and the N.C. Association of County Commissioners.

As always, the NCCCMA Summer Seminar offers attendees the chance to network and share "war stories." Among such offerings will be a pre-conference golf tournament at the Country Club of Asheville, a walking tour of Historical Downtown Asheville, as well as a couple of networking events at the hotel.

The advance registration fee is \$225 for members and \$250 for non-members. To qualify for the advance registration fee, you must register before June 22, 2012. After June 22, you must register on-site. The on-site registration fee is \$250 for members and \$275 for non-members.

The association would like to thank the many sponsors who have contributed to the Summer Seminar. Their contributions keep the



Meeting space at the Renaissance Asheville -- courtesy of the hotel's website.

costs reasonable for city and county managers, assistants and others to attend each year. For a full list of seminar sponsors, please go to <http://www.ncmanagers.org/calendar/pages/EventsCustomDispForm.aspx?ID=6>.

Go to page 3 for the full seminar agenda.

Mount Airy chosen as a 'Great Main Street'

North Carolinians showed their love for Mount Airy, casting hundreds of votes to make the Mayberry inspiration the winner of the 2012 People's Choice contest for "Great Main Street." This award is part of the "Great Places in North Carolina" initiative sponsored by the North Carolina Chapter of the American Planning Association to celebrate great communities throughout the state.

An expert panel also selected five other North Carolina main streets, from the mountains to the coast, for recognition. From dozens of nominations submitted, the panel named Asheville's Lexington Avenue, Charlotte's Tryon Street, Edenton's Broad Street, and

Hillsborough's Churton Street as "Great Main Streets" and Gastonia's Main Avenue as a "Great Place in the Making."

"All of these 'Great Main Streets' are walkable, interesting, and alive," said Fleming El-Amin, president of APA-NC. "Through this program we celebrate their vitality and the local partnerships that have made them a focal point for community life."

Voters selected Mount Airy's Main Street as the People's Choice in an online contest in which 1,700 votes were cast. The expert panel that made the selections included the APA-NC chapter president (Fleming El-Amin), two

Fellows of the American Institute of Certified Planners (George Chapman, Sue Schwartz), a Fellow from the American Society of Landscape Architects (Rodney Swink), and three representatives from two partner organizations (Professor David Owens from the UNC School of Government and Elizabeth Hudson, editor of *Our State* magazine).

The program was inspired by the "Great Places in America" program sponsored by the American Planning Association, which celebrates places across the country that are of exemplary character, quality, and planning.

Preparedness report released

By FEMA 7 CMA

In early May, the Federal Emergency Management Association (FEMA) and its partners—state, local, tribal, and territorial governments and private and nonprofit sector organizations, including ICMA—released the National Preparedness Report (NPR), which identifies significant progress the United States has made in the areas of emergency prevention, protection, mitigation, response, and recovery. The NPR found that the nation has increased its collective preparedness, not only from external threats, but also for natural and technological hazards that face its communities.



FEMA

The NPR was developed to meet the requirements of Presidential Policy Directive 8/PPD-8: National Preparedness. PPD-8 is aimed at strengthening the security and resilience of the United States through systematic preparation for the threats that pose the greatest risk to the security of the United States, including acts of terrorism, cyber attacks, pandemics, and catastrophic natural disasters.

The NPR focuses on five mission areas:

prevention, protection, mitigation, response and recovery, as outlined in the National Preparedness Goal released in October 2011. Within these mission areas are 31 core capabilities central to preparedness.

Overall, the NPR found the United States has made significant progress in enhancing preparedness and identifies several significant areas of national strength. For example, the United States has built the foundation for an integrated, all-hazards planning architecture that considers routine emergencies and catastrophic events. Operational coordination has also improved with the adoption of the National Incident Management System (NIMS), which provides a common doctrine for incident management. In addition, intelligence and information sharing capabilities are stronger thanks to a national network of fusion centers and Joint Terrorism Task Forces that bring together federal, state, and local law enforcement, Intelligence Community resources, and other public safety officials and private sector partners. The NPR also identified opportunities for national improvement in cybersecurity, long-term recovery, and integrating individuals with access and functional needs into preparedness activities.

“Our nation has made significant progress in strengthening our core capabilities over the last ten years. Local governments have strength-



Note: No ‘Ethics Matters’ this month. The series will return next month.

ened mutual aid agreements, found ways to work across state lines, and improved communications and working relationships with the FBI and other federal partners,” Ron Carlee, ICMA chief operating officer, who served as manager of Arlington County, Virginia, during the 9-11 attacks.

FEMA developed the NPR in close coordination with leaders of federal departments and agencies, and the NPR reflects inputs from state, local, tribal, and territorial governments, private and nonprofit sector partners, and the general public. Data was also integrated from the 2011 State Preparedness Reports, which are state-wide self-assessments of the core capabilities submitted by all 56 U.S. states and territories through a standard survey. FEMA also conducted research to identify any recent, independent evaluations, surveys and other data related to the core capabilities.

The National Preparedness Report is the next step in implementing PPD-8. Since the directive was signed by the president in March 2011, FEMA and its partners have released the first edition of the National Preparedness Goal, the National Preparedness System description, and the working drafts of the National Planning Frameworks.

Calendar of Events

2012 NCCCMA Summer Seminar
 June 28-30, 2012
 Asheville Renaissance
 Register at NCManagers.org

2012 NCACC Annual Conference
 August 16-19, 2012
 Raleigh Convention Center
 Raleigh/Wake County

2012 NCLM Annual Conference
 October 21-23, 2012
 Charlotte Convention Center

2013 NCCCMA Winter Seminar
 February 6-8, 2013
 Sheraton Imperial RTP

The Administrator is a monthly newsletter of the North Carolina City and County Management Association, a professional association for city and county managers and assistant managers from counties and municipalities throughout the state of North Carolina.

For comments or suggestions, please contact Matt Lail, editor, at (919) 715-3929, fax to (919) 733-9519, or mlail@nclm.org.



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2012 NCCCMA Summer Seminar

June 28-30, 2012

Asheville Renaissance

Thursday June 28, 2012

- 11:00AM - 3:00PM Registration opens/vendor move-in - Asheville Renaissance
 11:30AM Pre-Conference Golf Tournament - Country Club of Asheville
 5:15PM - 6:00PM Senior partner/new member orientation - Asheville Renaissance
 6:00PM - 7:30PM Networking get-together - Asheville Renaissance

Friday June 29, 2012

- 7:00AM - 8:00AM Registration and Exhibits Open - Asheville Renaissance
 7:30AM - 9:00AM Opening General Session/Breakfast - Asheville Renaissance
 9:15AM - 10:15AM General Session: View from the other side - Asheville Renaissance
 10:45AM - 11:45AM Concurrent sessions - Asheville Renaissance
 11:45AM - 1:00PM Lunch General Session - Asheville Renaissance
Guest tickets may be purchased separately for \$25.
 1:15PM - 4:15PM ICMA Workshop: Ethical Survivor - Asheville Renaissance
 1:30PM - 3:30PM Historical Downtown Walking Tour - Downtown Asheville
 6:00PM - 7:30PM Networking get-together - Asheville Renaissance

Saturday June 30, 2012

- 7:00AM - 12:00PM Registration opens - Asheville Renaissance
 7:30AM - 9:15AM Business Meeting/Breakfast - Asheville Renaissance
 9:30AM - 10:30AM General Session: Emerging Technologies - Asheville Renaissance
 10:45AM - 12:00PM Legislative Update - Asheville Renaissance